direct travel insurance

TRAVEL STATISTICS



BRITS MADE

54.9 million

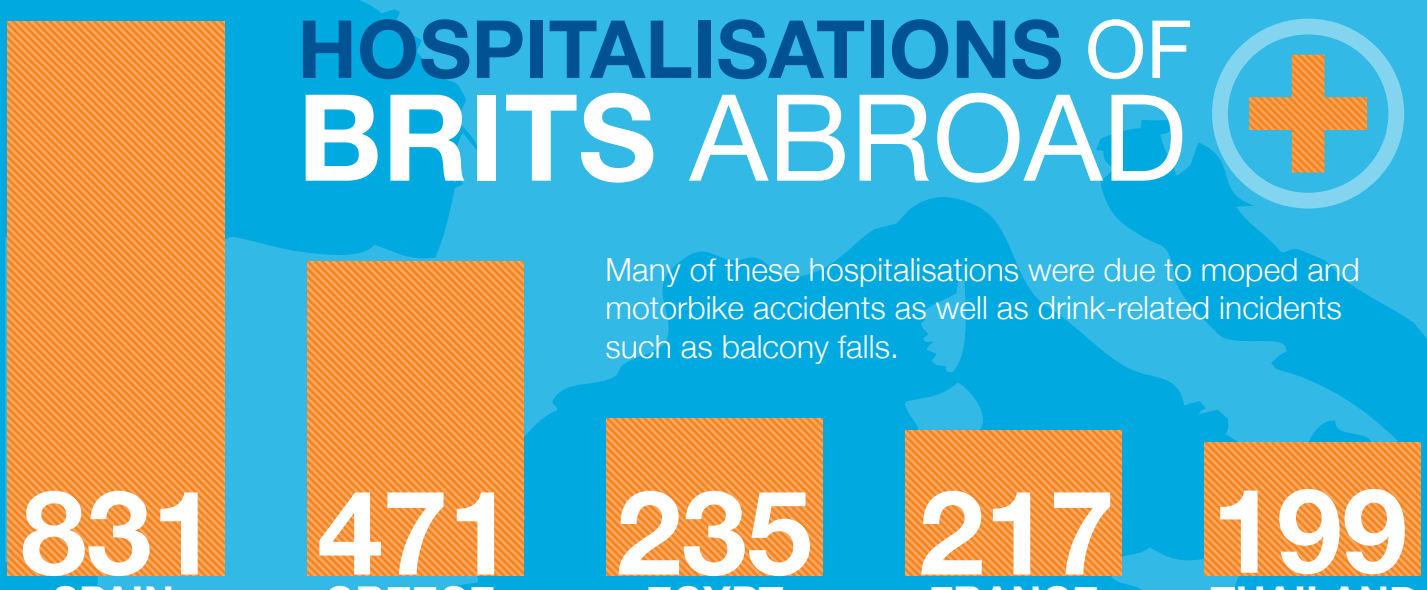
OVERSEAS VISITS

IN 2010

4/5 OF THESE WERE TO **EUROPEAN** DESTINATIONS

HOSPITALISATIONS OF BRITS ABROAD

Many of these hospitalisations were due to moped and motorbike accidents as well as drink-related incidents such as balcony falls.



UK'S TOP 10

MOST VISITED OVERSEAS COUNTRIES

#1 SPAIN 11.6 million



#2 FRANCE 9.8 MILLION

#3 IRISH REPUBLIC 3.5 MILLION

#4 USA 3.1 MILLION

#5 ITALY 2.6 MILLION

#6 GERMANY 2.1 MILLION

#7 GREECE 1.9 MILLION

#8 NETHERLANDS 1.84 MILLION

#9 PORTUGAL 1.8 MILLION

#10 TURKEY 1.6 MILLION



2 OUT OF 3

OVERSEAS TRIPS ARE FOR A HOLIDAY

APPROXIMATELY

20% OF OVERSEAS TRAVEL

has been taken to visit **friends and relatives**

In real numbers, this sector has grown faster than holiday and business visits - an average of **6.0% a year**.

DID YOU KNOW ?

SWEDEN

If you are **travelling with children** other than your own you should be in possession of a **letter of consent** from the child's parent/guardian.

ESTONIA

By law, **headlights** of vehicles must be **on at all times**, including daylight hours.

TURKEY

The use of **metal detectors** is **against the law**.

EGYPT

Drinking in the street and anywhere other than a licensed restaurant or bar is not allowed and can **lead to arrest**.

ABU DHABI

In Abu Dhabi avoid gold, green and white taxis, which can be badly maintained and erratically driven.

Tourism Trends Quarterly, Issue 8 February 2011 - 'Hospitalisations of Brits abroad' - figures represent hospitalisations over the period Apil 2009 - March 2010

ABTA Travel Trends Report 2011 - UK's Top 10 most visited overseas countries - figures represent the UK's Top Visited Overseas Countries in 2009

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